

The logo for Green Mo. Marketing features the word "Green" in a thin, black, sans-serif font, partially overlaid by a solid green square. To the right of the square, the word "Mo." is written in a bold, black, serif font. Below "Mo.", the word "Marketing" is written in a smaller, black, sans-serif font.

Green **Mo.**  
Marketing

Market your business  
while supporting the  
planet.

We are leaders in green marketing solutions for businesses.

---

We help brands recognize and implement the media strategies that best align with their existing and potential audiences while giving back to the planet.



WHY WE EXIST

To drive growth for businesses,  
people and the planet

# About Green Mo. Marketing

---

We are a team of passionate young minds, working together towards creating a better future.

Green Mo. Marketing is a full digital marketing agency providing global solutions specializing in strategic advertising and U.S market penetration strategies.

We work towards positioning your company's name among masses so that it becomes an easily recognizable entity in this competitive world today!



# Our Approach?

---

As people navigate many social media platforms per day, companies should stand out for quality content in order to make an impact.

To **disrupt** the thousands of content that the viewer consumes every day, quality and artistic content is essential to promoting real business results through Paid Social Advertising.

Based on your business objectives, access to first-party data and customer information, we will provide continuous paid social campaigns, targeting, messaging, visual, and written creative recommendations across Facebook, Instagram, LinkedIn, TikTok, YouTube, HULU and even digital billboards.

We got your attention didn't we?



*Puppies and Kittens are masters of disruption*

High five if you tilted your head too!

# Want More Than Just Advertising?

---

Our approach to our work allow us to become thinking partners within your organization. We work with you to create or revamp your marketing strategy, optimize your brand positioning and create stories that resonate with your audience for generations to come.

We are grateful to work with an excellent team of strategists, analysts, writers, graphic designers and web developers who are experts in multiple types of web development.

*See the next slides for some of our work samples.*



# Web Design



# Branding & Graphic Design



# Social Advertising

**Total sales**  
**\$277,345.67** ↑1,850,105%

Online Store \$173,780.57  
DropCheckout B \$49,011.45  
Bundle Kick \$27,288.88  
Checkout X \$19,858.02  
ReConvert Upsell & Cross Sell \$3,652.90  
Draft Orders \$1,396.79  
Bold Cashier \$1,069.37  
Bulk Discounts N \$719.99  
ow \$567.70  
Upsell Bundled P products

**Online store sessions**  
**305,707** ↑71,160%

Visitors 289,135 ↑74,037%

SESSIONS OVER TIME



**Online Store**  
**2.02%**

Last 7 days: Apr 12, 2022 - Apr 19, 2022  
Note: Does not include today's data

**Ads for 1 Campaign**

Amount spent	Ends	Schedule
\$170.55	Ongoing	Mar 24, 2022 - Ongoing
\$164.28	Ongoing	Apr 12, 2022 - Ongoing
\$163.12	Ongoing	Apr 12, 2022 - Ongoing
\$164.26	Ongoing	Apr 12, 2022 - Ongoing
\$662.21	Total Spent	

**Ad sets**

Cost per add to cart	Purchases	Cost per purchase	Purchase ROAS (return on ad spend)	Purchases conversion value	Post reactions
£2.05	121	£70.09	9.3	£14,100.00	5,734
£4.16	21	£66.67		£2,598.00	2,224
£1.22	9	£7.50		£1,823.00	87
£0.65	8	£79.39		£2,819.00	111
£5.19	7	£10.00		£821.00	650
£0.45	6	£12.00		£230.00	106
£1.02	5	£15.00		£351.00	63
£1.88	4	£15.00		£247.00	108
£0.91	4	£15.00		£342.00	145
£1.76	4	£15.00		£247.00	91
£0.91	4	£15.00		£161.00	129
£1.62	3	£20.00		£126.00	104
£4.00	2	£30.00		£204.00	
£2.14	2	£30.00			

**Ad sets for 1 Campaign**

Results	Reach	Impressions	Cost per result	Amount spent	Ends
626 Link clicks	8,690	12,125	\$0.27 Per Link Click	\$170.55	Ongoing
491 Link clicks	10,174	13,932	\$0.33 Per Link Click	\$164.28	Ongoing
547 Link clicks	8,846	11,564	\$0.30 Per Link Click	\$163.12	Ongoing
569 Link clicks	8,548	11,754	\$0.29 Per Link Click	\$164.26	Ongoing
2,233 Link clicks	26,632 People	49,375 Total	\$0.30 Per Link Click	\$662.21 Total Spent	Ongoing

**Ecommerce Overview**

All Users +100.00% Quantity

Overview: Ecommerce Conversion Rate vs. Select a metric

Sep 20, 2021 - Apr 3, 2022: 30.00%  
Sep 20, 2020 - Apr 3, 2021: 10.00%



Ecommerce Conversion Rate: 152.21% (3.18% vs 1.26%)

Revenue: 53.02% (\$217,006.00 vs \$141,818.10)

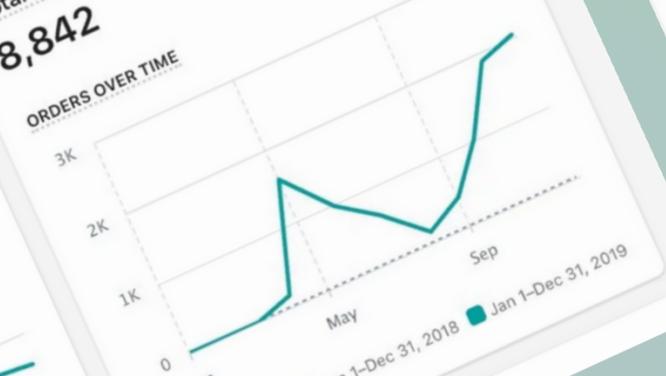
Avg. Order Value: -7.65% (\$183.44 vs \$198.62)

Unique Purchases: 100.00% (79 vs 0)

**Average order value**  
**\$32.14**

**Total orders**  
**8,842** ↑107%

ORDERS OVER TIME



**9891 TOTAL DOWNLOADS**

From January 2020 to January 2021 the total downloads was achieved via major social media advertising.

**80+ INTERNATIONAL COUNTRIES**

The podcast is being heard in over 80 countries and growing every month.

- United States
- Canada
- Mexico
- Qatar
- Russia

# Advocates of Service



Michael V. [redacted]



Green Mo. has been an exceptional company to work with. They bring innovative ideas to increase traffic and recognition. I would enthusiastically recommend them to anyone.



Michael C. [redacted]  
1 review



Green Mo really did a really good job of listening to our needs, brainstorming solutions, and executing well. We worked with them on a website redesign and we are very happy with the work!



Bastian H. [redacted]  
Local Guide · 107 reviews



One of the best agencies I've worked with when it comes to digital marketing. Friendly, dynamic and intuitive. Always bringing in new ideas and out of the box thinking which particularly helps in situations when we felt stuck. Highly recommend it.



Rebecca W. [redacted]  
Local Guide · 32 reviews



I have worked with the team at Green Mo for several years on multiple client projects. They are a delight to work with, detail oriented, goal driven and knowledgeable. I would highly recommend them and have shared their information to several strategic partners. Most recently we completed a digital campaign where the client had a record breaking fundraising campaign in large part to Green Mo's expertise. Thank



CARL B. [redacted]  
2 reviews



ing, Wonderful, Intelligent, Hard Working and I would use to describe my experience. Stay relevant and with my ne

# Meet your Lead Team

---



**ANDRES BOHORQUEZ**  
CEO & Co-Founder



**JESSA GILBERTO**  
Social Media Strategy Director



**MARIA BATENKOVA**  
COO & Co-Founder



**MATTEO ROMANO**  
Digital Strategy Director



# Your Contribution

---

By working with us, you contribute to our planet. Simple as that!

How? We donate a percentage of our monthly revenue per client to planting trees via #teamtrees and also to nonprofits such as:

*CIEL (Center for International Environmental Law)*

*Environmental Defense Fund*

*Amazon Conservation Association*

*among others!*



# Thank You for Reading!

[www.greenmo.space](http://www.greenmo.space)

[info@greenmo.space](mailto:info@greenmo.space)

Our Executive team is currently at:

Naples, FL. +1 239 404 6013

Barcelona, Spain +34 603 729 363

Best way to reach us internationally:



WhatsApp



Telegram